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THE WORLD'S LEADING SUMMIT ON HUMAN RIGHTS IN THE DIGITAL AGE

LE PREMIER ÉVÉNEMENT MONDIAL SUR LES DROITS HUMAINS À L'ÈRE NUMÉRIQUE

المنتدى العالمي لحقوق الإنسان في العهد الرقمي في تونس

11 - 14 JUNE 2019

TUNIS, TUNISIA

#### RIGHTSCON TUNIS | JUNE 11-14, 2019



Mr. Habib Dababi, Tunisian Secretary of State for the Digital Economy, introduces RightsCon Tunis
 Women & Silicon Valley: How the Age of #MeToo Can Act as a Tipping Point Access Now Lounge
 Steve Huffman, co-founder and CEO of Reddit RightsCon Toronto Opening Ceremonies

# Access Now is proud to bring you the eighth installment of RightsCon, the world's leading summit on human rights in the digital age.

Every year, RightsCon brings together business leaders, policy makers, general counsels, government representatives, technologists, and human rights defenders from around the world to tackle pressing issues at the intersection of human rights and digital technology. RightsCon is where the global community comes together to break down silos, create partnerships, and drive large-scale, real-world change toward a more free, open, and connected world.

We are now pleased to bring RightsCon to Tunis, where we expect as many as:

## +2000 participants 130 countries 700 COMPANIES, GOVERNMENTS, ORGANIZATIONS

Below are a range of issues that will be discussed at RightsCon Tunis:

#### Data Trust, Protection, and User Control

Artificial Intelligence and Algorithmic Accountability

Misinformation, Journalism, and the Future of Online Media

The Convergence of Emerging Technologies

Democracy, Conflict, and Shrinking Civic Spaces

Internet Freedom and Censorship

Privacy, Surveillance, and Societal Control

Corporate Social Responsibility, Transparency, and Remedy

**Diversity and Digital Inclusion** 

The SDGs: From Health and Environment to Land and Labour

**Civic Tech and e-Governance** 

Philanthropy, Funding, and Operational Development

**Cybersecurity Policy** 

Internet Governance, Institutions, and Jurisdiction

Net Discrimination, Network Disruptions, and Connectivity

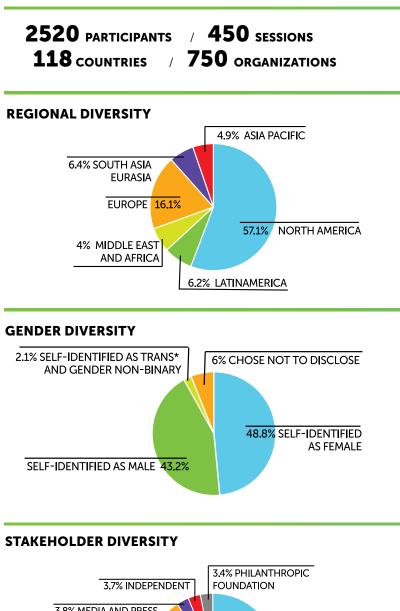
**Countering Online Harassment, Hate Speech, and Violent Extremism** 

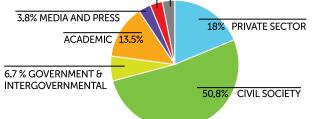
Trade and Intellectual Property

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The RightsCon community includes hundreds of the world's leading experts and influencers. Our community is both global, representing more than 100 countries around the world, and multistakeholder, with representatives from the tech and telecom industries, government, human rights, civil society, journalism, academia, law, legislation, activism, and philanthropy. The community is also diverse, with a strong track record in gender parity amongst participants and speakers.

#### **RIGHTSCON TORONTO BY NUMBERS**





#### RIGHTSCON SPEAKERS AND PROGRAM LEADERS HAVE INCLUDED:

- Brad Smith President and Chief
  Legal Officer, Microsoft
- Mitchell Baker Executive Chairwoman, Mozilla
- Isabelle Falque-Pierrotin Chair, CNIL (French Data Protection Authority)
- Nathaniel Gleicher Head of Cybersecurity Policy, Facebook
- Natasha Jackson Head of Public Policy & Consumer Affairs, GSMA
- Larry Stone President of Group Public and Government Affairs, British Telecom (BT)
- Mélanie Joly Minister of Canadian Heritage, Canadian Government
- **Rick Salgado** Director of Law Enforcement and Information Security, Google
- Steve Huffman CEO & Cofounder, Reddit
- Harlem Désir Representative on Freedom of the Media, OSCE
- Matthew Prince Co-founder & CEO, CloudFlare
- Göran Marby CEO and President, ICANN
- Alexander de Croo Deputy Prime Minister of Belgium
- Nicole Karlebach Global Head, Business and Human Rights, Oath
- David Kaye UN Special Rapporteur on Freedom of Opinion and Expression
- Nighat Dad Executive Director, Digital Rights Foundation
- Alp Toker Executive Director, Turkey Blocks
- Julie Owono Head of Africa Desk, Internet Sans Frontières
- Arnaud Castaignet Head of Public Relations, e-Residency, Republic of Estonia
- Edward Santow Human Rights Commissioner at the Australian Human Rights Commission
- Gbenga Sesan Executive Director, Paradigm Initiative
- Fatema Ahmad Deputy Director, Muslim Justice League
- Joana Varon Founder and Director, Coding Rights

#### **RIGHTSCON PARTICIPATING ORGANIZATIONS HAVE INCLUDED:**

#### **PRIVATE SECTOR**

- Airbnb
- Amazon
- Automattic
- Cisco
- Cloudflare
- Dropbox
- Facebook
- Github
- Global Network Initiative
- Google
- GSMA
- LINE Corporation
- LUSH Cosmetics
- Nokia Group
- Oath
- Psiphon Inc
- Reddit
- Snapchat
- Stripe
- Telefonica
- Telenor Group
- Telia Company
- Twitter
- Uber
- Verisign, Inc.
- Vodafone Group
- WhatsApp Inc.

#### **CIVIL SOCIETY AND** ACADEMIA

- Amnesty International
- Article 19
- Association for Progressive Communications (APC)
- Bahrain Watch
- Berkman Klein Center For Internet & Society
- Citizen Lab
- Committee to Protect Journalists
- Derechos Digitales
- Digital Defenders Partnership
- European Digital Rights (EDRi)
- Electronic Frontier Foundation (EFF)
- Free Press Unlimited

- Human Rights Watch
- Humanity United
- IFEX
- International Human **Rights Funders Group**
- International Committee of the Red Cross
- Internet & Jurisdiction
- Internet Sans Frontières
- Internews
- New America's Open Technology Institute
- OpenMedia Canada
- Open Society Foundations
  - Oxford Internet Institute
- Physicians for Human Rights
- Ranking Digital Rights
- University of Toronto
- Wikimedia Foundation
- WITNESS

#### GOVERNMENT INSTITUTIONS

- Council of Europe
- European Commision
- Europol
- Global Affairs Canada
- Netherlands Ministry of Foreign Affairs
- Office of the UN High Commissioner for Human Rights
- Organization of Security & Cooperation in Europe (OSCE)

reddit

- Swedish International Development Agency (Sida)
- Swiss Federal Department of Foreign Affairs
- U.S. Department of State
- UK Foreign & Commonwealth Office
- UNESCO
- UNICEF

RIGHTSCON SPONSORS HAVE INCLUDED:					
	Google				
SWEDEN	Internet Society				
Microsoft SONOS	Canadä				
HUMANITY UNITED	Y				
۲	FORDFOUNDATION				
moz://a	OSCC The Representative on Freedom of the Media				
facebook	FENWICK & WEST				
cisco	Ministry of Foreign Affairs				
privateinternetaccess®	0				
	<b>UN</b> OMIDYAR NETWORK A WORLD OF POSITIVE RETURNS				
FOUNDATION					
6	IDERC CRDI International Development Research Centre Centre de recherches pour le developpement international				
vodafone					

ICANN



#### HOST A SESSION ON THE ISSUES THAT MATTERS MOST

The RightsCon program sets the global agenda for human rights in the digital age. We are dedicated to delivering a timely and relevant program that addresses what the community most needs, and wants to see. Our open call for session proposals puts the power of building the program directly into your hands. Organizing and hosting a session is not only an opportunity to shape the public program; it is also a chance to showcase your work, put the issues that matter most to you on the map, and influence the many conversations, cross-cutting collaborations, and outcomes that follow on from the RightsCon program.

#### ACT AS A SPEAKER FOR THE PUBLIC PROGRAM

Every year we look for experts across every field and stakeholder group to contribute to the final program as speakers, moderators, and workshop participants. Whether you're an engineer, a general counsel, a human rights defender on the frontlines, a journalist, a researcher, a legislator, or a public official, your perspective can help shape and build out the diversity of voices in our community.

#### **ORGANIZE A PRIVATE MEETING OR SIDE EVENT**

In addition to our official public program, RightsCon hosts a number of private meetings and workshops and can help create space and connections for side events. If you're interested in or have a need for hosting private, confidential, or off-the-record discussions, we're more than happy to help.There are also opportunities to host a side event before or alongside RightsCon that would benefit from our infrastructure, network, and community.

#### **EXPAND YOUR NETWORKS AND LEARN FROM THE BEST**

The RightsCon community is not only truly global and diverse; it is also incredibly rich in first-hand experience, skills, and knowledge. Whether you're looking to consult with experts, build your coalition, hire the best of the best, receive feedback for a new initiative or project, or simply get a new perspective, this is an opportunity to expand your reach and network.

# HOW TO GET INVOLVED

#### HOST A BOOTH OR TABLE IN OUR COMMUNITY VILLAGE

Keen to showcase your projects, and to engage directly with our community? Hosting a booth or table in our Community Village is an opportunity to interact with other community members in a high energy environment. The Village is our dynamic, mixed-use space that receives significant foot traffic where organizations, companies, and institutions can show off their projects, initiatives, tools, and research to the community throughout the conference. The Community Village has both paid (\$2,500) and free-of-charge (reserved for NGOs and community organizations) booths.

#### HOST A LOUNGE OR SPONSOR THE COMMUNITY VILLAGE SPACE

Put your stamp on the home of RightsCon by branding a dedicated lounge area for conference participants to gather, work, and mingle. A number of informal, non-programmed spaces will be available: the Community Village, our village space for informal networking and participant engagement, which will be promoted as the focal point of the venue, and several lounges, or informal spaces where RightsCon participants connect with each other. The Community Village and lounges (\$10,000+) are excellent opportunities to stand out from the crowd and literally put yourself on the map to differentiate yourself during RightsCon (e.g., "Hey, let's meet at the Access Now Lounge.").

#### **HOST AN AFTER-HOURS PARTY FOR OUR COMMUNITY**

Every year, RightsCon's After Dark programming offers our community informal opportunities to gather, relax, and continue the day's conversation in a more social setting. Help us keep the conversation going by partnering with us to host a conference-wide happy hour, cocktail event, or after party (\$10,000+). Already planning on gathering a few friends? Partnering with RightsCon makes it easier to spread the word to conference participants, prevent conflicts with After Dark programming, facilitate RSVPs, and more.

#### SUPPORT THE RIGHTSCON COMMUNITY

Bring the most experienced session organizers and speakers to RightsCon Toronto with direct travel support (\$5,000+). This would take the form of a grant or stipend covering the cost of travel, accommodation, and/or incidental expenses such as food and local travel on the advice and guidance of Access Now. Access Now is well-placed to identify those attendees who are critical to ensuring dialogue and outcomes, but face financial hardship and would otherwise not be able to attend RightsCon.



Sponsoring with Access Now to put on RightsCon Tunis offers a unique opportunity for organizations to directly support the conference and its community, while maximizing visibility and demonstrating your engagement with and commitment to human rights in the digital age.

**Complimentary tickets:** All sponsors will receive a number of complimentary tickets for their employees, clients, and partners to register for RightsCon Toronto free of cost.

**Acknowledgement during mainstage plenaries:** All sponsors will have their support collectively acknowledged during the Opening and Closing Ceremonies with their logo showcased in the mainstage presentation and on the mainstage backdrop for both plenaries.

Visibility on the RightsCon website, before and after: All sponsors will have their support acknowledged throughout the event, with their logo showcased on the RightsCon website in the lead up to, during, and after RightsCon Tunis.

**Opportunity to distribute branded collateral / swag:** Select sponsors (Networked+) will have the opportunity to share their products and independently branded collateral, including giveaways and swag, to conference participants at RightsCon Tunis. (All items are subject to approval by Access Now.)

**Visibility on RightsCon materials and banners:** Select sponsors (Networked+) will have their support prominently acknowledged throughout and across the event itself, with their logo on materials, banners, and signage placed across the venue.

**Opportunity to host a complimentary booth:** Select sponsors (Platform+) will have the opportunity to host a booth in our Community Village, a highly trafficked and high energy space for sponsors to show off their projects, initiatives, tools, and research throughout the conference.

**Visibility on RightsCon participant name badges:** Select sponsors (Platform+)will have their support prominently acknowledged to each and every conference participant, with their logo on official name badges.

**Joint promotion on social media accounts:** Select sponsors (Platform+) will have the opportunity for joint and cross-promotional posts on official social media accounts, including Twitter (where RightsCon maintains nearly 10,000 followers) and Facebook.

Acknowledgement on the RightsCon Rundown: Select sponsors (Leading+) will have their support prominently acknowledged on a RightsCon Rundown email, the official email list that goes out to more than 3,000 community members, including all registered conference participants for RightsCon Tunis, as well as participants from previous events.

**Concierge service and support for the event:** Select sponsors (Leading+) will have elevated support in coordinating private meetings, booking spaces at and around the event, and picking the most relevant workshops and activities for themselves and their guests for a detailed itinerary.

**Maximum visibility and support:** Presenting sponsors will have their support maximally acknowledged in the lead up to, during, and after the event itself, along with the opportunity to join the Opening and/or Closing Ceremonies, a dedicated lounge, a meeting room for their reserved use, and premium placement of their logo across all event materials, including:

- During the mainstage plenaries for Opening and Closing Ceremonies;
- On the website across all sponsorship-related sections;
- On all materials, banners, and signage, including participant name badges.

	PRESENTING (\$250K)	LEADING (\$100K)	PLATFORM (\$50K)	NETWORKED (\$25K)	FRIEND (\$10K)
Complimentary tickets	25	10	7	5	2
Acknowledgement during mainstage plenaries					
Visibility on the RightsCon website, before and after					
Opportunity to distribute branded collateral / swag					
Visibility on RightsCon materials and banners					
Opportunity to host a complimentary booth					
Visibility on RightsCon participant name badges					
Joint promotion on social media accounts					
Acknowledgement on the RightsCon Rundown					
Concierge service and support for the event					
Maximum visibility as Presenting Sponsor			•		

#### **SPONSORSHIP TIERS AND BENEFITS:**

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RightsCon Tunis venue: Laico Hotel & The Palais De Congrès

Since 2011, RightsCon has rotated to power centers around the world, including San Francisco, Brussels, Rio De Janeiro, Manila, and last year, Toronto. RightsCon Toronto was a historic gathering. With over 2,500 participants and 450 unique sessions, it was the largest – and most ambitious – event in the RightsCon Summit Series to date. You can see what our community achieved in our recap video here:

#### rightscon.org/#video

Building on the success of RightsCon Toronto, RightsCon Tunis will continue to be a space for civil society, technologists, businesses, startups, public servants, and lawyers to connect, collaborate, build strategies, draft declarations, and move forward real-world change.

RightsCon Tunis will be the summit's eighth iteration, and the first hosted in Africa and the Middle East. As an emerging tech center and growing democracy, Tunisia is a beacon of hope for others across the region and the world — yet there is still so much work to do. RightsCon will be an unparalleled opportunity to tackle current pressing issues on the horizon, enable the local start-up community, promote the digital economy of the region, and strengthen the enjoyment of human rights in the digital age.

We are particularly proud to be bringing RightsCon to Tunisia as Access Now has maintained a staff presence in Tunisia since 2012, and is a legally registered entity with an office of seven full-time staff.

## We are offering unique opportunities for engagement, partnership, and sponsorship to organizations that are local to Tunisia and the broader Middle East-North Africa region.

Organizations that are legally registered in Tunisia or the region can support the conference and its community in Tunisia's local currency, the dinar (TND), through Access Now's legal entity in Tunisia.

Furthermore, for every 2,500 TND given by local sponsors, Access Now pledges to provide 5 complimentary tickets to local community members.

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Bruce Schneier, security technologist and fellow at the Berkman Klein Center for Internet and Society
 Mélanie Joly, Minister of Canadian Heritage, and Stacey Laforme, Chief of the Mississaugas of the New Credit First Nation
 Mitchell Baker, Executive Chairwoman of Mozilla, with Marietje Schaake, Member of the European Parliament from the Netherlands, and Julie Owono, Executive Director of Internet Sans Frontières





Access Now is the proud host of RightsCon. Access Now is a global non-profit organization that defends and extends the digital rights of users at risk around the world. By combining direct technical support, comprehensive policy engagement, global advocacy, grassroots grantmaking, and convenings such as RightsCon, we fight for human rights in the digital age.

For more information about RightsCon, please visit: **rightscon.org** For more information about Access Now, please visit: **accessnow.org**