



RightsCon

Costa Rica ▶ 2020

THE 9TH ANNUAL SUMMIT
ON HUMAN RIGHTS —
— IN THE DIGITAL AGE

9-12 JUNE 2020
SAN JOSÉ, COSTA RICA

WELCOME | LES ESPERAMOS

BROUGHT TO YOU BY  accessNOW

RightsCon.org



■ Experts speak at a panel presentation during RightsCon Brussels 2017 ■ This year's Heroes awards were presented by Michelle Bachelet, United Nations High Commissioner for Human Rights ■ Nanjala Nyabola, writer and political activist, speaks at the RightsCon Tunis 2019 Opening Ceremonies ■ Participants problem solve during a session hosted in strategy ally, RightsCon Tunis 2019 ■ A record number of participants gather for the RightsCon Tunis 2019 Opening Ceremonies

Access Now is proud to bring you the ninth installment of RightsCon, **the world's leading summit on human rights in the digital age.**

Every year, RightsCon brings together business leaders, policy makers, general counsels, government representatives, technologists, academics, journalists, and human rights defenders from around the world to tackle pressing issues at the intersection of human rights and digital technology. RightsCon is where the global community comes together to break down silos, create partnerships, and drive large-scale, real-world change toward a more free, open, and connected world. **We are now pleased to bring RightsCon to Costa Rica, where we expect:**

3000+

PARTICIPANTS

130+

COUNTRIES

700+

COMPANIES, GOVERNMENTS,
AND ORGANIZATIONS



The RightsCon community includes hundreds of the world's leading experts and influencers. Our community is both global, representing more than 120 countries around the world, and **multistakeholder**, with representatives from the tech and telecom industries, government, human rights, civil society, journalism, academia, law sectors, activism, and philanthropy. The community is also diverse, with a strong track record in **gender parity** amongst participants and speakers.

RightsCon Tunis 2019 in numbers

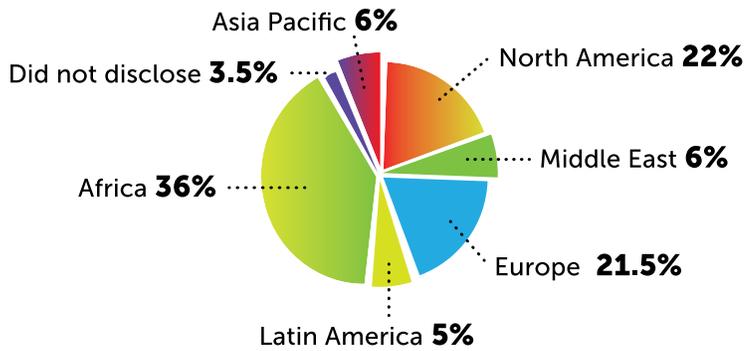
2797
PARTICIPANTS

450+
SESSIONS

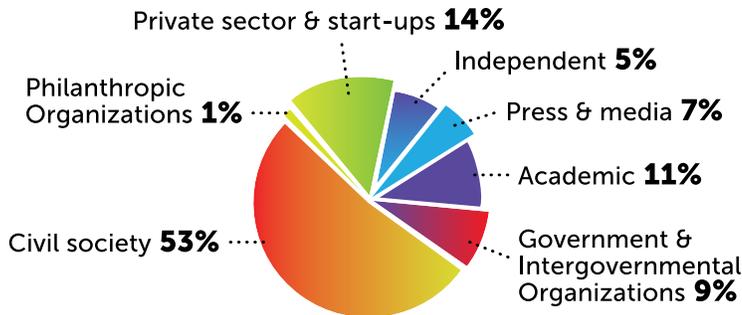
122
COUNTRIES

750
COMPANIES, GOVERNMENTS,
AND ORGANIZATIONS

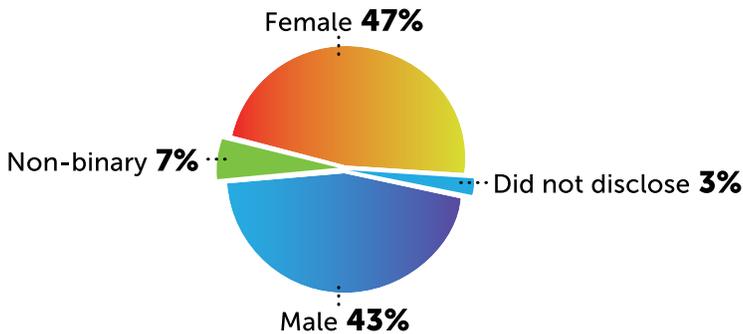
Participants by Region 2019



Participants by Stakeholder 2019



Participants by Gender Group 2019



RightsCon Sponsors have included:



RightsCon speakers and program leaders have included:

PRIVATE SECTOR

- **Brad Smith**
President and Chief Legal Officer, Microsoft
- **Matthew Prince** Co-Founder and CEO, CloudFlare
- **Nathaniel Gleicher**
Head of Cybersecurity Policy, Facebook
- **Nicole Karlebach** Global Head, Business and Human Rights, Verizon
- **Rick Salgado** Director of Law Enforcement and Information Security, Google
- **Steve Huffman** CEO & Co- founder, Reddit

PUBLIC SECTOR

- **Michelle Bachelet** United Nations High Commissioner for Human Rights
- **Isabelle Falque-Pierrotin** Chair CNIL (French Data Protection Authority)
- **Mélanie Joly** Minister of Canadian Heritage, Canadian Government
- **Alexander de Croo** Deputy Prime Minister of Belgium
- **Harlem Désir**
Representative on Freedom of the Media, OSCE
- **David Kaye** UN Special Rapporteur on Freedom of Opinion and Expression
- **Agnes Callamard** UN Special Rapporteur on Extrajudicial Executions
- **Edward Santow** Human Rights Commissioner at the Australian Human Rights Commission

CIVIL SOCIETY, ACADEMIA, AND MEDIA

- **Cindy Cohn** Executive Director, EFF
- **María Paz Canales** Executive Director, Derechos Digitales
- **Megha Rajagopalan** World Correspondent, BuzzFeed News
- **Dragana Kaurin** Founder & Director, Localization Lab
- **Göran Marby** CEO and President, ICANN
- **Julie Owono** Head of Africa Desk, Internet Sans Frontières
- **Japleen Prasicha**
Founder and Editor-In-Chief, Feminism In India
- **Zeynep Tufekci** Writer, Professor, and Techno-sociologist
- **Nighat Dad** Executive Director, Digital Rights Foundation
- **Mohamed al-Maskati**,
Digital Security Consultant, Frontline Defenders
- **Gbenga Sesan** Executive Director, Paradigm Initiative

RightsCon participating organizations have included:

PRIVATE SECTOR

- Airbnb
- Amazon
- Automattic
- Cisco
- Cloudflare
- Dropbox
- Facebook
- Github
- Google
- GSMA
- LINE Corporation
- LUSH Cosmetics
- Nokia Group
- Psiphon Inc
- Reddit
- Snapchat
- Stripe
- Telefonica
- Telenor Group
- Telia Company
- Twitter
- Uber
- Verisign, Inc.
- Vodafone Group

CIVIL SOCIETY AND ACADEMIA

- Amnesty International
- Article 19
- Association for Progressive Communications (APC)
- Bahrain Watch
- Berkman Klein Center For Internet & Society
- BuzzFeed News
- Committee to Protect Journalists
- Digital Defenders Partnership
- European Digital Rights (EDRI)
- Electronic Frontier Foundation (EFF)
- Human Rights Watch
- Humanity United
- IFEX
- International Human Rights Funders Group
- International Committee of the Red Cross
- Internews
- New York Times
- Open Society Foundations
- Oxford Internet Institute
- Physicians for Human Rights
- University of Toronto
- Wikimedia Foundation
- Wired
- WITNESS

GOVERNMENT INSTITUTIONS

- Council of Europe
- European Commission
- Global Affairs Canada
- Netherlands Ministry of Foreign Affairs
- Office of the UN High Commissioner for Human Rights
- Organization of Security & Cooperation in Europe (OSCE)
- Swedish International Development Agency (Sida)
- Swiss Federal Department of Foreign Affairs
- U.S. Department of State
- UK Foreign & Commonwealth Office
- UNESCO
- UNICEF



HOW TO GET INVOLVED



EXPAND YOUR NETWORKS AND LEARN FROM THE BEST

The RightsCon community is not only global and diverse; it is also incredibly rich in first-hand experience, skills, and knowledge. Whether you're looking to consult with experts, build your coalition, hire the best of the best, receive feedback for a new initiative or project, or simply gain a new perspective, this is an opportunity to expand your impact and network.



PROPOSE A SESSION AND MOVE FORWARD YOUR WORK

Our open call for session proposals puts the power of shaping and building the conference program in your hands. Organizing and hosting a session is also a chance to showcase your work, put the issues that matter most to you on the map, and influence the many conversations, cross-cutting collaborations, and outcomes that follow on from the RightsCon program.



SPEAK ON THE PUBLIC PROGRAM

Every year we look for experts across every field and stakeholder group to contribute to the program as speakers, moderators, and strategic roundtable participants. Whether you're an engineer, a general counsel, a human rights defender on the frontlines, a journalist, a researcher, a legislator, or a public official, your perspective can help shape the conversation and influence outcomes.



ORGANIZE A PRIVATE MEETING OR SIDE EVENT

In addition to our official public program, RightsCon hosts a number of private meetings and workshops and can help create space and connections for side events. If you're interested in or have a need for hosting private, confidential, or off-the-record discussions, we're more than happy to help. There are also opportunities to host a side event before or alongside RightsCon that would benefit from our infrastructure, network, and community.



HOST A BOOTH

Keen to showcase your projects, and to engage directly with our community? Hosting a booth or table in our Community Village is an opportunity to interact with other community members in a high energy environment. The Village is our dynamic, mixed-use space that receives significant foot traffic where organizations, companies, and institutions can facilitate general office hours and show off their projects, initiatives, tools, and research to the community throughout the conference. The Community Village has both paid and free-of-charge booths available.



HOST A LOUNGE

Put your stamp on the home of RightsCon by branding a dedicated lounge area for conference participants to gather, work, and mingle. A number of informal, non-programmed spaces will be available: the Community Village, our village space for informal networking and participant engagement, which will be promoted as the focal point of the venue, and several lounges, or informal spaces where RightsCon participants connect with each other. The Community Village and lounges (\$10,000+) are excellent opportunities to stand out and literally put yourself on the map to differentiate yourself during RightsCon (e.g., "Hey, let's meet at the Access Now Lounge.").



HOST A PARTY

Every year, RightsCon's After Dark programming offers our community informal opportunities to gather, relax, and continue the day's conversation in a more social setting. Help us keep the conversation going by partnering with us to host a conference-wide happy hour, cocktail event, or after party (\$10,000+). Already planning on gathering a few friends? Partnering with RightsCon makes it easier to spread the word to conference participants, prevent conflicts with After Dark programming, facilitates RSVPs, and more.



SUPPORT COMMUNITY TRAVEL

Bring the most experienced session organizers and speakers to RightsCon Costa Rica with direct travel support. This can take the form of a grant or stipend covering the cost of travel, accommodation, and/or incidental expenses such as food and local travel on the advice and guidance of Access Now. Access Now is well-placed to identify those participants who are critical to ensuring dialogue and outcomes, but face financial hardship and would otherwise not be able to attend RightsCon.

For more information on these opportunities, visit rightscon.org or email us at rightscon@accessnow.org

HOW TO SPONSOR

Sponsoring RightsCon Costa Rica offers a unique opportunity to directly support the conference and its global community of experts, while demonstrating a strong commitment to human rights in the digital age. **Sponsorship also provides several benefits to maximize value and impact:**

Friends of RightsCon (10K)

Complimentary tickets: All sponsors will receive tickets for RightsCon free-of-charge, with the number of tickets dependent on the level of sponsorship (see opposite page).

Acknowledgement during mainstage plenaries: All sponsors will have their support acknowledged with their logo presented during the conference's Opening and Closing Ceremonies.

Visibility on the RightsCon website, before and after: All sponsors will have their support acknowledged with their logo on the RightsCon website in the lead up to, during, and after RightsCon.

Networked sponsor (25K)

Opportunity to host a complimentary booth: Select sponsors (Networked+) will have the opportunity to host a booth free-of-charge in our Community Village, a highly trafficked and energetic space for sponsors to consult with participants on their projects, initiatives, tools, and research throughout the conference.

Visibility on RightsCon banners and signage: Select sponsors (Networked+) will have their support acknowledged with their logo on official RightsCon banners and signage across the venue.

Platform sponsor (50K)

Opportunity to distribute branded collateral / swag: Select sponsors (Platform+) will have the opportunity to share their products, including giveaways and swag, to conference participants. (All items are subject to approval by Access Now.)

Joint promotion on social media accounts: Select sponsors (Platform+) will have the opportunity for joint, cross-promotional posts on official social media accounts, such as Twitter and Facebook.

Visibility on RightsCon participant materials: Select sponsors (Platform+) will have their support acknowledged to each participant with their logo on participant materials.

Leading sponsor (100K)

Acknowledgement on the RightsCon Rundown: Select sponsors (Leading+) will have their support acknowledged on a RightsCon Rundown, the official RightsCon email that goes to more than 7,000 community members, including all registered conference participants.

Concierge service and support for the event: Select sponsors (Leading+) will have elevated support for their participation, including assistance coordinating private meetings and picking the most relevant workshops and activities for themselves and their goals and priorities.

Presenting sponsor (250K)

Maximum visibility and support: A limited number of sponsors (Presenting Sponsors) will have their support maximally acknowledged in the lead up to, during, and after the event, with their logo prominently placed across official conference materials. **In addition, they will have:**

- A dedicated space for their sole use in arranging bilateral meetings;
- Targeted support in conducting outreach to key stakeholders and community members; and
- The opportunity to join the Opening and/or Closing Ceremonies.

SPONSORSHIP TIERS AND BENEFITS	Friend of RightsCon (10K)	Networked sponsor (25K)	Platform sponsor (50K)	Leading sponsor (100K)	Presenting sponsor (250K)
Complementary tickets	2	5	7	10	25
Acknowledgment during mainstage plenaries	✓	✓	✓	✓	✓
Visibility on the RightsCon website, before and after	✓	✓	✓	✓	✓
Opportunity to host a complimentary booth		✓	✓	✓	✓
Visibility on RightsCon materials and banners		✓	✓	✓	✓
Opportunity to distribute branded collateral / swag			✓	✓	✓
Joint promotion on social media accounts			✓	✓	✓
Visibility on RightsCon participant materials			✓	✓	✓
Acknowledgement on the RightsCon Rundown				✓	✓
Concierge service and support for the event				✓	✓
Dedicated space for use					✓
Targeted support in outreach					✓
Opportunity to join plenaries					✓
Maximum visibility and support					✓

Please note that we also offer unique opportunities for local companies, institutions, and organizations to sponsor or otherwise support RightsCon Costa Rica. If you are registered in Costa Rica, please reach out to rightscon@accessnow.org for more information.



From its long history of democratic stability to its strong record of promoting peace, press freedom, and environmental sustainability, and as a regional leader in innovation, **Costa Rica is lighting the path to more open, inclusive, and connected digital spaces.**

Costa Rica is also home to a wide range of indigenous communities and one of the most biodiverse environments in the world. In 2020, RightsCon will not only host our most ambitious program yet – pushing the boundaries on many of the issues covered in Tunisia – but will also bring to the fore much-needed conversations about environmental justice and sustainability, indigenous rights, migration, and peacebuilding.

Our first summit in Central America, and a much-anticipated return to Latin America after RightsCon Rio de Janeiro in 2012, RightsCon Costa Rica will be a conference of Latin America and the Caribbean, covering the issues facing the region, the Americas, and the world. From Chile to Bahrain to India, every key question at the intersection of human rights and technology is under debate and for many, it is becoming increasingly difficult to securely advance their work.

These problems are universal and interconnected. Climate crisis is here, and instability, conflict, and authoritarianism are dismantling commitments to global cooperation. The safety, security, and longevity of our communities – both online and off – depend on our ability to rise to the challenge.

How can we bridge boundaries and connect people from all cultures and contexts, especially those who are most marginalized? How do we respond to large-scale efforts to track, monitor, and surveil our behavior, and build human rights principles into our digital ecosystems? How do we collectively address the impact of technology on the environment? These and other questions need our attention.

We're already hard at work, collaborating closely with our team in San José, Costa Rica (where we have been legally registered since 2015) and with our local and regional partners, to provide a platform for discussing these issues, amplifying the voices of those at risk, and showcasing the extraordinary strength and resiliency of the digital rights community across the Caribbean, the Americas, and the world.

We invite you to be a central part of that effort.



■ Access Now's digital security helpline provides direct technical assistance at RightsCon Brussels
 ■ Writer, professor, and techno-sociologist Zeynep Tufekci at the RightsCon Tunis closing ceremony
 ■ A participant experiencing virtual reality at RightsCon Toronto
 ■ Participants answer questions during the RightsCon Toronto Opening Ceremonies
 ■ Angélica Chinchilla Medina from the Costa Rican Ministry of ICT speaking after announcing the RightsCon 2020 location
 ■ The official RightsCon Party presented by Access Now



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Access Now is the proud host of RightsCon. Access Now is a global non-profit organization that defends and extends the digital rights of users at risk around the world. By combining direct technical support, comprehensive policy engagement, global advocacy, grassroots grantmaking, and convenings such as RightsCon, we fight for human rights in the digital age.

For more information about RightsCon: rightscon.org
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Questions? Contact us at rightscon@accessnow.org