

ACCESS NOW IS BRINGING RIGHTSCON ONLINE



THE 9TH ANNUAL SUMMIT ON HUMAN RIGHTS IN THE DIGITAL AGE

JULY 27-31 2020

Every year, the [RightsCon Summit Series](#) brings together thousands of business leaders, policy makers, human rights defenders, general counsels, technologists, advocates, academics, government representatives, and journalists from around the world to tackle the most pressing issues at the intersection of human rights and technology.

From the start, the success of RightsCon has stemmed from our commitment to building innovative avenues that facilitate connecting within and across sectors. As a nimble, responsive convener with deep experience in driving forward outcomes, we are uniquely suited to continue meeting the needs of the RightsCon community in this [critical moment of global upheaval](#). These are pressing needs, too, as identified by 90% of respondents from a recent [RightsCon community survey](#) of over 100 countries, who indicated their enthusiastic support for transitioning the summit online.

Across one week in July, RightsCon Online will provide a crucial platform to move forward the global agenda for human rights in the digital age. This will be the 9th annual event since RightsCon began in 2011.

The program for RightsCon Online is built from the [Call for Proposals](#), which received more than **1330 session proposals** from **110 countries**. It is also strengthened by current efforts to address the impact of COVID-19 on our rights. **Global issues of critical importance that will be addressed include:**

Public health in the digital age

Content governance and disinformation

Democracy, elections, and political participation

Surveillance systems and privacy

Alternative models for business and labor

Connectivity and internet shutdowns

Data protection, and more

RIGHTSCON.ORG



HOW WILL RIGHTSCON ONLINE WORK?

Through a combination of virtual high-level panels, informative Q&As, facilitated community meetups, and strategic roundtables, the RightsCon Online platform will provide unique opportunities for global, regional, and local networks of experts to:

Learn from and contribute to cutting edge discussions

Connect with and expand their network

Strategize and problem-solve with key stakeholder

RightsCon Online will leverage the opportunities presented by virtual participation, likely increasing its reach to over 10,000 participants across 140 countries in its one week of programming. In recognition of the global nature of the RightsCon summit series, the online iteration will not only bring to the fore leading voices in the technology and human rights sectors, but will also introduce RightsCon to new audiences.

An ambitious and highly relevant program, paired with flexible pathways for engagement, will strengthen and deepen the work of the RightsCon community, while building momentum for future summits.

BROUGHT TO YOU BY



[Access Now](#) is a global non-profit organization that defends and extends the digital rights of users at risk around the world. By combining direct technical support, comprehensive policy engagement, global advocacy, grassroots grantmaking, legal interventions, and convenings such as RightsCon, we fight for human rights in the digital age.

For more information: **Nikki Gladstone**, RightsCon Director, nikki@accessnow.org

rightscon.org [@rightscon](https://twitter.com/rightscon)



Sponsorship for RightsCon Online

July 27-31 2020

With an exciting virtual platform and dozens of sessions across one week of programming, reaching thousands of experts and influencers across the world, we are pleased to provide **opportunities for sponsors** to invest in [RightsCon Online](#).

Confirmed sponsors for RightsCon Online in 2020 already include:

- Sida
- Microsoft
- Global Affairs Canada
- Twitter
- Luminate
- Ford Foundation
- Facebook
- Mozilla
- Cloudflare
- Humanity United
- NordVPN
- Cisco
- AT&T
- BT (British Telecom)
- Automattic
- Amazon
- Reddit
- Verisign

We encourage others to support and engage with RightsCon Online for the following reasons:

- ▶ **In this uncertain context, sponsorship demonstrates a continued commitment to and leadership on issues of shared importance.** In addition to supporting a global community of civil society and other actors, and enabling vital conversations on issues of global importance, sponsorship also enables sponsors to communicate as such clearly, directly, and to great effect, to the world's leading decision makers, lawyers, policy makers, researchers, technologists, and human rights defenders.
- ▶ **Alternative RightsCon programming offers new opportunities for brand visibility and other sponsorship benefits.** While sponsorship tiers and benefits have changed in order to reflect those opportunities that are available through online-only programming, they have not significantly impacted opportunities for sponsors to demonstrate leadership and increase brand visibility. In fact, virtual programming creates new opportunities for significant engagement and visibility with the RightsCon community, such as, for example, the delivery of a dedicated mailer to the RightsCon community thanking sponsors for their support.
- ▶ **In the context of isolation thanks to COVID-19, it is more important than ever to create and hold space for civil society and other key stakeholders across all sectors to gather.** The spread of COVID-19 has meant that many other events and meetups have been postponed or otherwise cancelled, and as governments issue orders for communities to stay at home or maintain social distancing, other physical spaces for convening, collaboration, and coordination have been eliminated. RightsCon will provide that crucial platform for the community to meet and move forward their work.
- ▶ **The spread of COVID-19 has highlighted, exacerbated, and/or accelerated many existing problems at the heart of the RightsCon agenda.** As outlined on Access Now's [website](#), the spread of COVID-19 and the global response to the pandemic has materially impacted policies and practices around data protection, surveillance, access to information, freedom of expression, disinformation, and so much more around the world, often for the worse. Support from sponsors is vital to ensuring continued engagement from our global community on issues that have become significantly more dangerous.

RIGHTSCON.ORG

JOIN US ONLINE!

Below are the sponsorship tiers and benefits for RightsCon Online. Please note that as details for RightsCon Online are finalized, additional opportunities for sponsorship branding and support may arise.

RightsCon Online Sponsorship Benefits	Leading 100k	Platform 50k	Neworked 25k	Friends 10k
Visibility across the RightsCon Online ecosystem, including the website and our online summit platform website (such as chosen video conferencing)	✓	✓	✓	✓
Acknowledgement during key moments of RightsCon Online (such as plenaries, openings and closing events)	✓	✓	✓	✓
Visibility on virtual RightsCon materials, eg outcomes report, scheduling platforms etc	✓	✓	✓	
Acknowledgement on the RightsCon Rundown	✓	✓	✓	
Promotion on social media accounts including Twitter, Facebook, etc.	✓	✓		
Targeted support in connecting with the global RightsCon community	✓	✓		
Tailored support to ensure maximum visibility and support across all channels and platforms	✓			

For more information, please contact **Melissa Kim**, Development Director, at melissa@accessnow.org.