



THE WORLD'S LEADING SUMMIT ON HUMAN RIGHTS IN THE DIGITAL AGE

JUNE 6 - 10, 2022 - ONLINE





THE 11TH EDITION
OF RIGHTSCON
**WILL BE HOSTED
ONLINE ACROSS
ALL TIMEZONES**

RightsCon Networking: LAC

R3D: Red en Defensa de los Derechos Digitales, México 	Datos Protegidos 	InternetBolivia
ARTICLE 19 México y Centroamérica 	Access Now 	TEDIC
Derechos Digitales 	Fundación Acceso 	Support table / Mesa de soporte

Datos Protegidos

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Access Now is proud to bring you the 11th edition of RightsCon, the world's leading summit on human rights in the digital age.

Every year, RightsCon convenes business leaders, policy makers, general counsels, government representatives, technologists, academics, journalists, and human rights defenders from around the world, to tackle pressing issues at the intersection of human rights and technology.

RightsCon 2021 was a record-breaking summit across the board and our second hosted online, we welcomed 9,212 participants from 164 countries, a 20% increase to our community from 2020.

In 2022, we are pleased to bring RightsCon online again, where we expect as many as:

10,000+
PARTICIPANTS

160+
COUNTRIES

1,000+
COMPANIES, GOVERNMENTS, AND ORGANIZATIONS

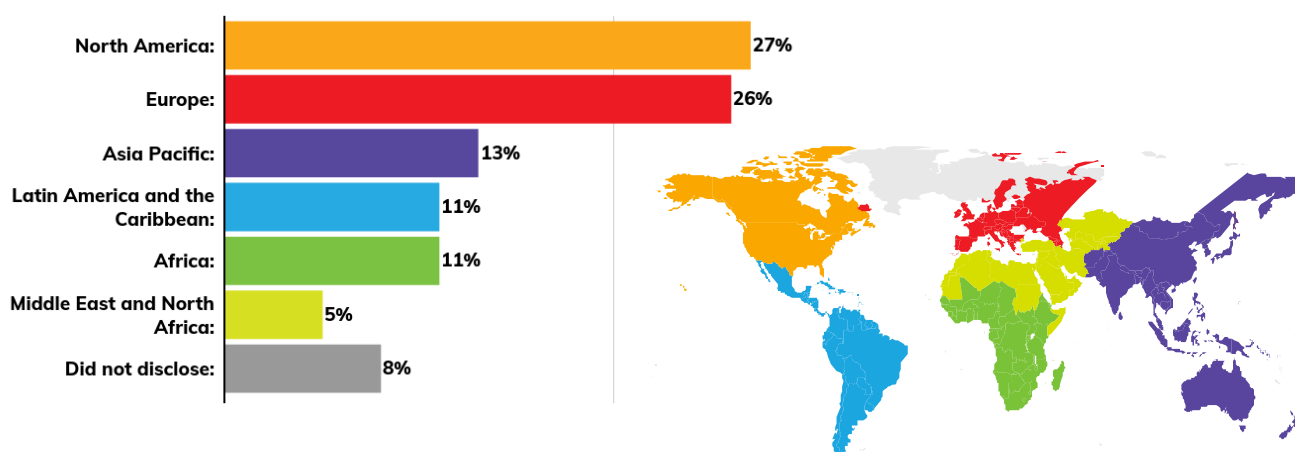
Next year, we will build off the success of hosting the summit online to create a global, responsive, and interconnected online convening. Through a combination of virtual fireside chats, networking social hours, hands-on workshops, and facilitated community labs, RightsCon 2022 will be a critical platform for global, regional, and local networks across all sectors to address a range of topics:

Artificial Intelligence	Human Rights-Centered Design
Business, Labor, and Trade	Internet Access, Education, and Inclusion
Civil Society Resistance and Resilience	Internet Shutdowns and Disruptions
Content Governance	Investigation, Documentation, and the Media
Data Protection	Justice and Jurisdiction
Digital Security for Communities	Online Hate and Violence
Futures, Fictions, and Frontiers	Organizational Capacity and Resources
Global Cyber Norms	Peacebuilding and Humanitarian Action
Governance and Elections	Privacy and Surveillance

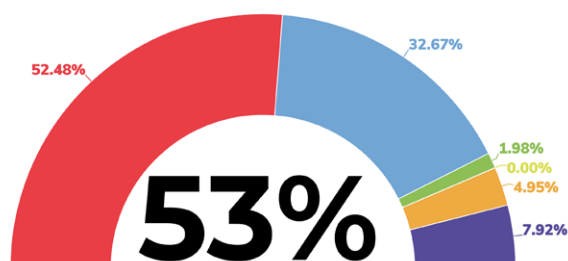
RightsCon 2021 by the numbers



Participants by region

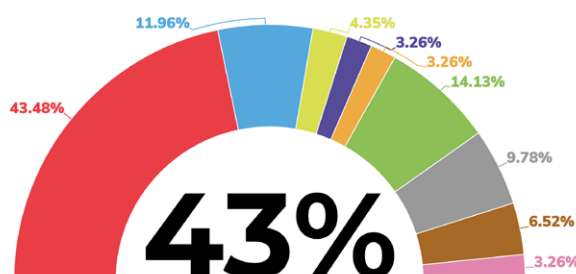


Participants by gender group



- Woman
- Man
- Non-binary
- Third gender (inclusive of bigender, agender, genderfluid and gender nonconforming)
- Self-identified and preferred not to disclose

Participants by stakeholder group



- Civil society: 43.48%
- Private sector: 11.96%
- Government: 4.35%
- Philanthropic sector: 3.26%
- Intergovernmental institution: 3.26%
- Academia: 14.13%
- Other: 9.78%
- Media: 6.52%
- Creative: 3.26%

Previous sponsors

Governments & Multilateral Institutions



Companies



Foundations & Civil Society



RightsCon speakers and program leaders have included:

PRIVATE SECTOR

- **Vijaya Gadde** Head of Legal, Policy, and Trust and Safety Issues, Twitter
- **Clint Smith** Chief Legal Officer, Discord
- **Miranda Sissons** Director of Human Rights, Facebook
- **Brad Smith** President and Chief Legal Officer, Microsoft
- **Matthew Prince** Co-Founder and CEO, CloudFlare
- **Paloma Muñoz** Director, Investor Alliance for Human Rights
- **Jane Horvath** Chief Privacy Officer, Apple
- **Niklas Zennström** CEO, Atomico & Co-founder, Skype
- **Nicole Karlebach** Global Head, Business and Human Rights, Verizon
- **Alexis Ohanian** Co-founder and executive chairman, Reddit

PUBLIC SECTOR

- **Jeppe Kofod** Minister of Foreign Affairs of Denmark
- **Michelle Bachelet** United Nations High Commissioner for Human Rights
- **Anne Marie Engtoft Larsen**, Tech Ambassador, Denmark
- **Jeppe Kofod**, Minister of Foreign Affairs of Denmark
- **Irene Khan**, UN Special Rapporteur on Freedom of Opinion and Expression
- **Audrey Tang** Digital Minister for Taiwan
- **Isabelle Falque-Pierrotin** Chair CNIL (French Data Protection Authority)
- **Alexander de Croo** Deputy Prime Minister of Belgium
- **Jessica Rosenworcel** Commissioner, Federal Communications Commission, USA
- **Clément Voule** UN Special Rapporteur on the Rights to Freedom of Assembly & Association
- **Paola Vega Castillo** Minister of Science, Technology, and Telecommunications, Government of Costa Rica

CIVIL SOCIETY, ACADEMIA, AND MEDIA

- **Agnes Callamard** Secretary General, Amnesty International
- **Cory Doctorow** Author, Activist, and Journalist
- **Rashad Robinson** President Color Of Change
- **Shoshana Zuboff** Author, The Age of Surveillance Capitalism
- **Sir Tim Berners-Lee** Inventor of the Web
- **María Paz Canales** Executive Director, Derechos Digitales
- **Anthony Romero** Executive Director, ACLU
- **Maria Ressa** Journalist and CEO, Rappler
- **Dragana Kaurin** Founder & Director, Localization Lab
- **Göran Marby** CEO and President, ICANN
- **Julie Owono** Executive Director, Internet Sans Frontières
- **Behrouz Boochani** Author, Journalist, Professor
- **Zeynep Tufekci** Writer, Professor, and Techno-sociologist
- **Megha Rajagopalan** Senior Correspondent, BuzzFeed News
- **Nighat Dad** Executive Director, Digital Rights Foundation
- **Gbenga Sesan** Executive Director, Paradigm Initiative
- **Fatema Ahmad** Deputy Director, Muslim Justice League

RightsCon participating organizations have included:

PRIVATE SECTOR

- Airbnb
- Amazon
- Apple
- Automattic
- British Telecom
- Cisco
- Cloudflare
- Facebook
- Global Network Initiative
- Google
- GSMA
- Nokia Group
- OneTrust
- Psiphon Inc
- Reddit
- Snapchat
- Stripe
- Telefonica
- Telia Company
- Twitter
- Uber
- Verisign, Inc.
- WhatsApp Inc.

CIVIL SOCIETY AND ACADEMIA

- Amnesty International
- Association for Progressive Communications (APC)
- Bahrain Watch
- Berkman Klein Center For Internet & Society
- Citizen Lab
- Global Investigative Journalism Network
- Derechos Digitales
- Digital Defenders Partnership
- European Digital Rights (EDRi)
- Electronic Frontier Foundation (EFF)
- Free Press Unlimited
- Global Forum for Media Development
- Human Rights Watch
- Humanity United
- IFEX
- International Human Rights Funders Group
- Internet & Jurisdiction
- Internet Sans Frontières
- Internews
- New America's Open Technology Institute
- Open Society Foundations
- Ranking Digital Rights
- SMEX
- WITNESS

GOVERNMENT INSTITUTIONS

- Council of Europe
- European Commission
- Europol
- Global Affairs Canada
- Netherlands Ministry of Foreign Affairs
- Office of the UN High Commissioner for Human Rights
- Organization of Security & Cooperation in Europe (OSCE)
- Swedish International Development Agency (Sida)
- Swiss Federal Department of Foreign Affairs
- U.S. Department of State
- UK Foreign & Commonwealth Office
- UNESCO
- UNICEF

RightsCon sponsorship offers a unique opportunity to advance policy on human rights in the digital age, support a global community of grassroots actors, & demonstrate an enduring commitment to digital rights.

We encourage sponsorship for the following reasons:

📌 **The issues at the heart of the RightsCon agenda are more urgent than ever.** The global response to COVID-19 has highlighted and exacerbated crucial challenges at the intersection of human rights and technology, materially impacting policies and practices around data protection, surveillance, access to information, freedom of expression, disinformation, and so much more. Sponsorship supports and resources RightsCon's continued ability to curate and coordinate a global agenda that can address these unique and urgent issues, and advance real-world outcomes in the form of practical solutions and principled policies.

📌 **Space for civil society and multi-stakeholder convening is more vital than ever.** With the ongoing spread of COVID-19 prompting governments to issue orders for communities to stay at home or maintain social distance, many events and meetups have been postponed or otherwise cancelled, and physical spaces for convening, collaboration, and coordination have been eliminated. Civic space and civil society groups are among the most impacted. Hosting RightsCon online has substantially increased its accessibility and resulted in a more representative program and community. Sponsorship supports and resources RightsCon in providing an adaptive virtual platform for civil society and other stakeholders to meet with one another and move forward their work.

📌 **Bringing leadership and a commitment to digital rights is more necessary than ever.** In the context of increasing upheaval and uncertainty, accelerated by the instability which COVID-19 has brought, there is a clear need and opportunity for leadership on and renewed commitment to digital rights and issues of shared importance. In addition to supporting a global community of civil society and other actors, and enabling vital conversations on issues of global importance, sponsorship signals to the world's leading decision makers, lawyers, policy makers, researchers, technologists, and advocates a clear and direct commitment to human rights.

📌 **Alternative RightsCon programming offers new opportunities for sponsorship benefits.**

While sponsorship tiers and benefits have changed to reflect the opportunities that are available through online-only programming, the new environment has not significantly impacted sponsors' ability to demonstrate leadership and increase brand visibility. In fact, virtual programming creates new opportunities for significant engagement and visibility with the RightsCon community.

📌 **Online convening presents new avenues for targeted, long-term engagement and visibility.**

RightsCon's custom online platform creates new ways to experience RightsCon over time and asynchronously, including via the creation of an archive of online content that extends opportunities for community engagement and sponsor visibility indefinitely. It also enables engagement metrics that can present a clear snapshot of the community priorities and interests.

There are multiple benefits to helping resource rightscon:

General sponsorship creates multiple opportunities for sponsors to benefit, as set out below.



Free tickets made available for sponsor use. Sponsors will receive tickets free of charge, with the number of tickets dependent on the level of sponsorship.



Visibility on the RightsCon website and online platform. Sponsors will have their support acknowledged on the RightsCon website, as well as on RightsCon's custom online platform.



Visibility during RightsCon Opening and Closing ceremonies. Sponsors will have their support acknowledged during RightsCon's Opening and Closing Ceremonies.



Visibility in post-RightsCon Communications and Reporting. Sponsors will have their support acknowledged in RightsCon's post-event communications and reporting, which shares highlights from the conference with the community.



Visibility on high-level sessions on the platform & archive. Some sponsors will have their support acknowledged at the close of high-level sessions and conference plenaries, all of which will be archived on RightsCon's custom online platform for indefinite viewing.



Targeted support in engaging the RightsCon community. Some sponsors will receive elevated support for their participation at RightsCon, from assistance in coordinating private meetings to recommendations for relevant sessions, workshops for participation.



Support for public consultations. RightsCon will support efforts to coordinate public consultations. Some sponsors will have this support included as a part of their sponsorship.



Enhanced visibility across all spaces and platforms. A limited number of sponsors will have their support maximally acknowledged, with their logo placed prominently across the conference.

GENERAL SPONSORSHIP TIERS AND BENEFITS

	Friend of RightsCon (10K)	Networked sponsor (25K)	Platform sponsor (50K)	Leading sponsor (100K)
Free tickets made available for sponsor use	10	25	50	100
Visibility on the RightsCon website and online platform	✓	✓	✓	✓
Visibility during RightsCon Opening, Closing ceremonies	✓	✓	✓	✓
Visibility in post-RightsCon Communications and Reporting	✓	✓	✓	✓
Visibility on high-level sessions on the platform & archive		✓	✓	✓
Targeted support in engaging the RightsCon community			Limited support	Limited support
Support for public consultations			1	3
Enhanced visibility across all spaces and platforms				✓

In addition (or separately), sponsors can also direct their support to fulfill specific needs:

Accessibility Fund

RightsCon's online platform presents an opportunity to dramatically expand access. Support a full-scale audit and optimization of the platform to help RightsCon ensure readability, multilingual, device, and system compatibility.

Connectivity Fund

RightsCon's Connectivity Fund provides financial support to stakeholders to enable their participation in the form of additional data to ensure strong connectivity, a transit pass to join from a local internet cafe, and more. At RightsCon 2021, funding was provided to participants from 32 different countries with the majority of it or 87% going to the African region. Support our efforts to support grassroots actors.



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BROUGHT TO YOU BY  **accessnow**

Access Now is a global non-profit organization that defends and extends the digital rights of users at risk around the world.

By combining direct technical support, comprehensive policy engagement, global advocacy, grassroots grantmaking, and convenings such as RightsCon, we fight for human rights in the digital age.

For more information on opportunities for sponsorship,
please contact: melissa@accessnow.org

For more information on opportunities for engagement,
please contact: rightscon@accessnow.org

For more information about RightsCon, **please visit:**
rightscon.org

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