



RightsCon

Costa Rica 2023

THE WORLD'S LEADING SUMMIT FOR
HUMAN RIGHTS IN THE DIGITAL AGE

June 5 - 8, 2023 • San José, Costa Rica & Online

WELCOME!
¡LES ESPERAMOS!

Access Now is proud to bring you
the 12th edition of **RightsCon,**
the world's leading summit on
human rights in the digital age.

Each year, RightsCon convenes expert policy makers, technologists, business leaders, government representatives, academics, general counsels, journalists and human rights defenders from around the world to break down silos, create partnerships, and drive large-scale, real-world change toward a more free, open, and connected world.

For the last three years, we have hosted RightsCon online and have been amazed at how the community adapted to and expanded in a virtual environment. At the same time, as the world re-opens, we have heard from the RightsCon community that there is a desire and readiness to gather in-person once again.

That's why in 2023, we are thrilled to bring RightsCon to Costa Rica and online, for our first-ever hybrid summit.



RightsCon Costa Rica will be our first hybrid event and our most interconnected experience yet.

After years of connecting from afar, RightsCon Costa Rica will be a welcome return to gathering together, while still maintaining the widely accessible platform for global, regional, and local networks across all sectors to connect. The 12th edition will be a seamless 3-in-1 event, featuring:

- 1** Our **original in-person format** with programming and socializing in a physical venue.
- 2** The **RightsCon online platform**, with its virtual accessibility across all time zones.
- 3** The **RightsCon Studio**, our bridge between the virtual and physical spaces and a homebase for all participants.

Across all three event elements, we expect to see as many as:



2,500+

**IN-PERSON
PARTICIPANTS**



7,500+

**ONLINE
PARTICIPANTS**



160+

COUNTRIES



1,000+

ORGANIZATIONS

Below are a range of issues that will be discussed at RightsCon Costa Rica

ARTIFICIAL INTELLIGENCE

BUSINESS, LABOR, AND TRADE

CIVIL SOCIETY CAPACITY AND FUNDING

CONFLICT AND HUMANITARIAN ACTION

CONTENT GOVERNANCE

DATA PROTECTION

DIGITAL SECURITY FOR COMMUNITIES

EMERGING TECHNOLOGIES

FREEDOM OF THE MEDIA

FUTURES, FICTIONS, AND CREATIVITY

GLOBAL CYBER NORMS AND ENCRYPTION

GOVERNANCE, POLITICS, AND ELECTIONS

HUMAN RIGHTS-CENTERED DESIGN

INTERNET ACCESS AND INCLUSION

INTERNET SHUTDOWNS AND DISRUPTIONS

JUSTICE, LITIGATION, AND DOCUMENTATION

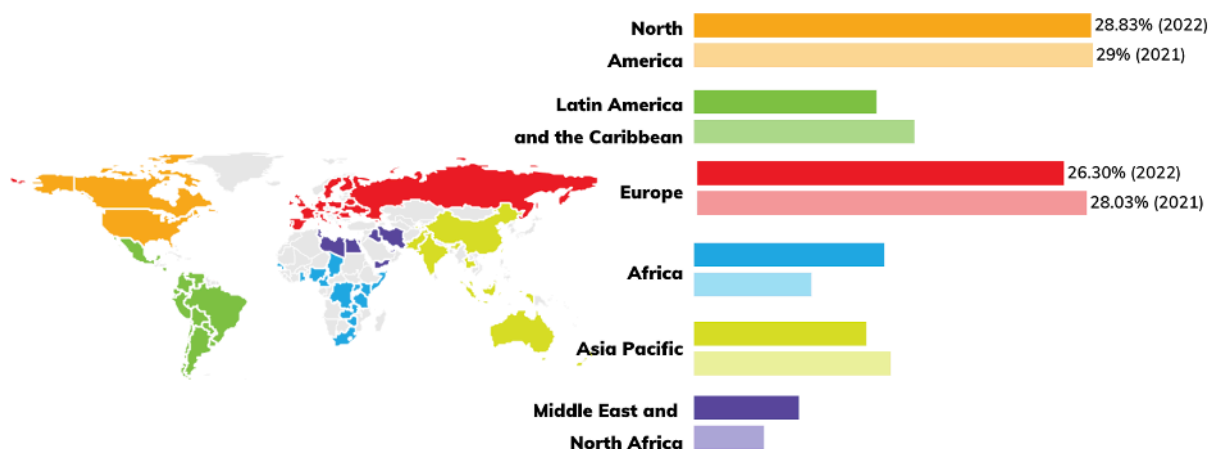
ONLINE HATE AND VIOLENCE

PRIVACY AND SURVEILLANCE

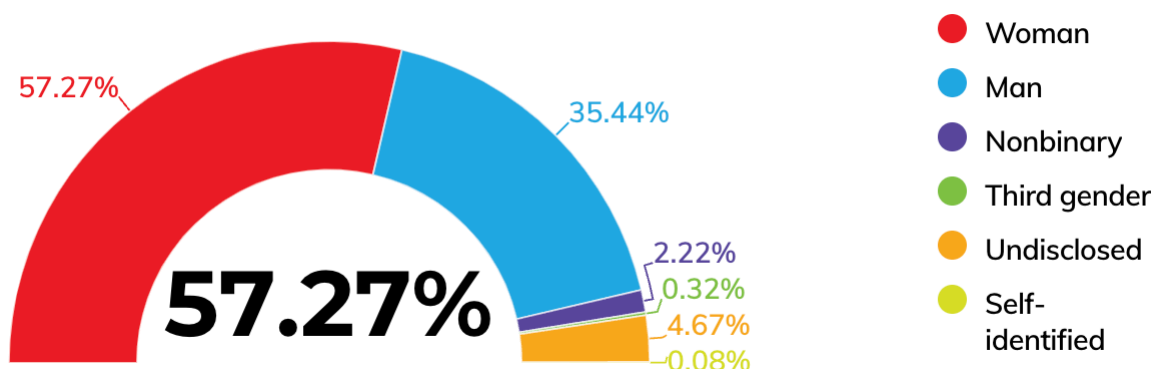
TACTICS AND CONTEXTS FOR ACTIVISTS

RIGHTSCON 2022 BY THE NUMBERS

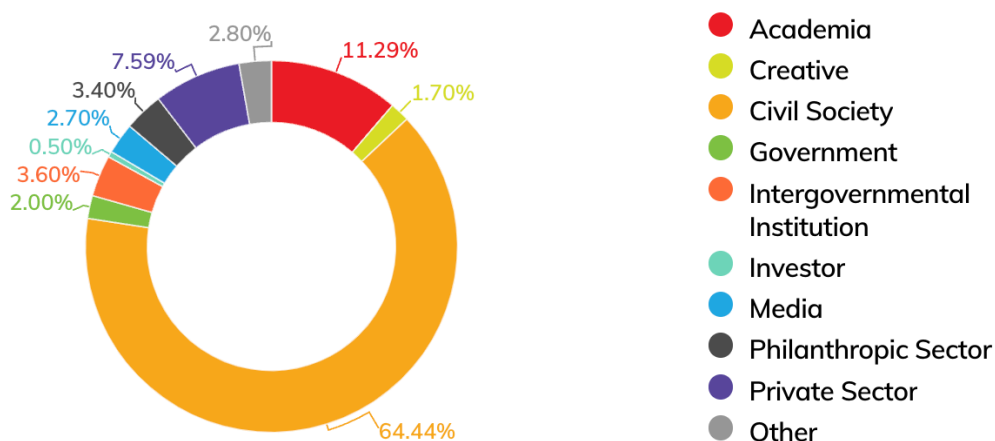
PARTICIPANTS BY REGION



PARTICIPANTS BY GENDER GROUP



PARTICIPANTS BY STAKEHOLDER GROUP



The RightsCon community is also incredibly rich in first-hand experience, skills, and knowledge. Below are some of our speakers, program leaders, and participating organizations.

PRIVATE SECTOR SPEAKERS

Brad Smith, Microsoft
President and Chief Legal Officer

Vijaya Gadde, Twitter
Head of Legal, Policy, and
Trust and Safety Issues

Nick Clegg, Meta
Vice President of Global Affairs &
Communications

Matthew Prince, Cloudflare
Co-Founder and CEO,

Jane Horvath, Apple
Chief Privacy Officer

William Cathcart, Meta
Head of WhatsApp

Thomas Volmer, Netflix
Director, Head of Global
Content Delivery Policy

Clint Smith, Discord
Chief Legal Officer

Angela Hession, Twitch
Global VP of Trust and Safety

Michael Hull, Psiphon
President

Mitchell Baker, Mozilla Foundation,
Mozilla Corporation
Executive Chairwoman and CEO

Pastora Valero, Cisco
Vice President, Government Affairs

Natalie Patrice Tucker, Spotify
Senior Accessibility Lead

Niklas Zennström,
CEO, Atomico & Co-founder, Skype

Alexis Ohanian,
Co-Founder of Reddit and Initialized Capital



PUBLIC SECTOR SPEAKERS

Jacinda Ardern
Prime Minister of New Zealand

Jeppe Kofod
Minister of Foreign Affairs of Denmark

Paola Vega Castillo
Minister of Science, Technology,
and Telecommunications,
Government of Costa Rica

Pedro Vaca Villareal
Special Rapporteur for Freedom of
Expression, Inter-American Commission on
Human Rights

Michelle Bachelet
UN High Commissioner for Human Rights

Irene Khan
UN Special Rapporteur on Freedom of
Opinion and Expression

Clément Voule
UN Special Rapporteur on the Rights to
Freedom of Assembly & Association

Sviatlana Tsikhanouskaya
National Leader of Belarus

Valeriia Ionan
Deputy Minister, Ministry of Digital
Transformation, Government of Ukraine

Audrey Tang
Digital Minister for Taiwan

Isabelle Falque-Pierrotin
Chair, CNIL (French Data Protection
Authority)

Jessica Rosenworcel
Commissioner, Federal Communications
Commission, USA

Chawki Gaddes
President of the Tunisian National Authority
for Protection of Personal Data (INPDP),
Government of Tunisia



RightsCon sponsorship offers a unique opportunity to

advance policy on human rights in the digital age, support a global community of grassroots actors, & demonstrate an enduring commitment to digital rights.

After eleven years of hosting RightsCon either in-person or online, we look forward to bridging our experience and connecting a community of 10,000+ in our first hybrid event – **and here's why you should support us.**

There are endless opportunities with bringing back in-person convening.

We are truly excited to bring back in-person programming, alongside online programming, and to find moments and spaces of connection between the two. But there's no denying it will take a big lift, and we're counting on the commitment and support of every stakeholder to help us meet this challenge.

Hybrid gathering offers wider engagement, and unparalleled accessibility.

Sponsorship helps us ensure that RightsCon can take place online as well as in-person. By continuing to maintain our virtual programming, we are creating an event that is responsive to and inclusive of the different lived realities of our global community.

The issues at the heart of the RightsCon agenda are more urgent than ever.

As the pandemic continues on, we are left facing the many fundamental challenges exposed by COVID-19. The RightsCon agenda highlights the most urgent of these issues that sit at the intersection of human rights and technology. Sponsorship directly supports the RightsCon community's continued ability to host a global agenda that can advance real-world solutions.

Bringing leadership and a commitment to digital rights is necessary.

Amidst increasing uncertainty, accelerated by coinciding crises around the world, there is a clear need for leadership and renewed commitment to digital rights. Sponsorship enables vital conversations between the world's leading decision makers and experts on issues of global importance, signaling a direct commitment to human rights.

Making sure grassroots actors have a seat at the table is crucial to our community.

Every year, RightsCon provides thousands of complimentary tickets to participants who would otherwise be unable to join. Sponsorship is vital to this effort, as it creates alternative resources that make a strict ticket policy unnecessary. In 2019, for example, 2087 tickets (74%) were made available to the global community at no cost.

Hybrid RightsCon convening offers even more opportunities for engagement and visibility.

The combination of RightsCon's in-person venue, and online platform, creates new ways for participants to experience RightsCon, and for sponsors to make the most of their support. Sponsorship benefits now include opportunities for direct engagement and interaction with our community at our in-person venue, as well as long-term visibility through our online platform and archived content.

Thank you to our previous sponsors, who have supported us in hosting 11 iterations of RightsCon over the years.



General Sponsorship Tiers & Benefits

Visibility online

- See your logo on the website, as well as our virtual platform, where remote programming will take place.

Visibility at Ceremonies

- See your logo at the Opening and Closing Ceremonies, which will be in-person and online.

Visibility post-RightsCon

- See your logo in the RightsCon's outcomes report, which will highlight wins and recap notable moments, and is shared with our entire community.

Free tickets to virtual programming

- Get free registration codes to access our virtual platform.

Free tickets to in-person programming

- Get free registration codes to access our in-person venue. Tickets are typically priced at \$850 per ticket.

Visibility in-person

- See your logo on banners and signage at the venue, where in-person programming will take place.

Host a booth

- Have the opportunity to set up space in our Village, which you can use to showcase your latest projects and interact with in-person participants throughout the week.

Visibility at high-level sessions

- See your logo at fireside chats and other plenaries, which will be in-person and online. Some sessions will be archived for indefinite viewing.

Visibility on badges

- See your logo on participant name badges, which will be distributed to all in-person participants and which will be required throughout the in-person venue.

Share some swag

- Have the opportunity to distribute branded material, like stickers, to in-person participants.

Sponsor a meal

- Have the opportunity to host one of the many meals where the community has the chance to take a break between programming and connect over food.

Sponsor an After Dark party

- Have the opportunity to host one of our official RightsCon After Dark events, which are heavily promoted to in-person participants.

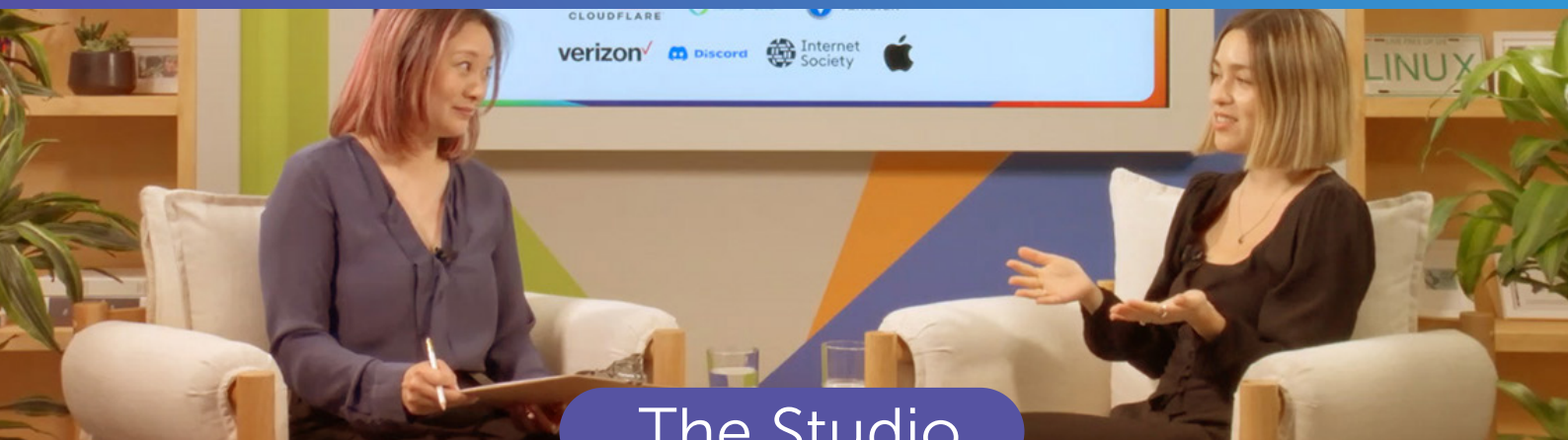
Engage the RightsCon community

- Have the opportunity to receive tailored, targeted support in navigating and engaging the full RightsCon community, both online and off.

General Sponsorship Tiers & Benefits	Friend Sponsor (10k)	Network Sponsor (25k)	Platform Sponsor (50k)	Leading Sponsor (100k)
Visibility online	✓	✓	✓	✓
Visibility at Ceremonies	✓	✓	✓	✓
Visibility post-RightsCon	✓	✓	✓	✓
Free tickets to virtual programming	5	10	15	25
Free tickets to in-person programming	-	3	7	10
Visibility in-person	-	✓	✓	✓
Host a booth	-	✓	✓	✓
Visibility at high-level sessions	-	-	✓	✓
Visibility on badges	-	-	✓	✓
Share some swag	-	-	✓	✓
Sponsor a meal	-	-	-	✓
Sponsor an After Dark party	-	-	-	✓
Engage RightsCon community	-	-	-	✓

In recognition of the significant resources required to host a hybrid RightsCon, we are actively seeking **a high level sponsor who will be able to support, enable, and act as a true partner to us – and to the RightsCon community** – by providing the necessary funds to instill confidence and focus on programming over fundraising.

Such support goes beyond general sponsorship in terms of demonstrating one's leadership and serious commitment to the community and to digital rights, **and will be acknowledged across key elements of the event:**



The Studio

A massive success of RightsCon 2022, the RightsCon Studio is the community's homebase for RightsCon. The main pillar to the rest of the summit's programming, sponsoring The Studio is our most valuable visibility opportunity, reaching our in-person participants while being live streamed to our online community across all timezones. **Your name will be visible on a dedicated slide and acknowledged by our host** as participants start their day with a Rise and Shine welcome from regional voices, tune in to interviews with prominent global leaders from civil society, government, the private sector, and get a recap on what they missed in Program Reviews.



Melissa Chan

RightsCon 2022 Studio host

The Community Village

The Community Village is our dynamic, high-foot traffic main area that serves as a space to interact directly with other community members in a high energy environment. The Village is made up of booths, allowing organizations, companies, and institutions to present their latest initiatives, tools, and research to participants. **Sponsoring the Village and hosting a booth are excellent ways to stand out and literally put yourself on the map at the RightsCon venue** (e.g., “Hey, let’s meet at the Community Village”). Hosting the Community Village is a **unique opportunity to have your name attached to the most central venue spaces where the community gathers throughout the week.**



Maximum Visibility

Your support will be **maximally acknowledged across all elements of programming** – from the virtual to the in-person – before, during, & after the event itself, and includes the opportunity to join in on-stage for our Opening and/or Closing Ceremonies, which will key programming events across the in-person programming while also be also live streamed.

Tickets

Your support will also be acknowledged with a greater number of **free tickets for you and your colleagues, partners, and collaborators** to join the event, whether in-person or online.

And more! From private meetings to targeted support with engaging the RightsCon community, there are many ways to maximize your partnership with and support for RightsCon.

For more information, please contact tanya@accessnow.org.



Sponsors can also select from the options below to expand on their support.

ACCESSIBILITY RightsCon's online platform has allowed us to dramatically expand access to the event. Support the audio visual components that will stream a human rights defender's perspective directly into our Studio or join in and contribute to a private meeting. **Help us optimize the platform for mobile to ensure readability, multilingual, device, and system compatibility.**

CONNECTIVITY SUPPORT RightsCon's Connectivity Fund provides **financial support to stakeholders** to enable their participation in the form of additional data to ensure strong connectivity, a transit pass to join from a local internet cafe, and more. Help bolster our efforts to support grassroots actors.

TRAVEL SUPPORT Access Now is well-placed to identify those participants who are critical to ensuring dialogue and outcomes, but face financial hardship and would otherwise not be able to attend RightsCon. This can take the form of a **grant or stipend covering the cost of travel, accommodation, and/or incidental expenses** such as food and local travel on the advice and guidance of Access Now.

SUSTAINABILITY Costa Rica is one of the most biodiverse in the world, and home to a rich tapestry of indigenous cultures and communities. Our venue, the Costa Rica Convention Center is unique for its bioclimatic, eco-friendly, and sustainable design and architecture. **Support us in offsetting the carbon emissions of RightsCon**, through the reduction of single-use plastics on site, provide low-impact dining options, track our energy usage, and foster green industry and activism in our host country.

VILLAGE BOOTH The Village is our dynamic, high-foot traffic main area made up of booths that serves as a space that allows organizations, companies, and institutions to interact directly with other community members in a high energy environment. **Hosting a booth are excellent ways to stand out and literally put yourself on the map at the RightsCon venue** (e.g., "Hey, let's meet at the Access Now booth"). Booths are available at \$3,000 USD. This includes the cost of hosting a booth, and also enables a civil society organization to host a booth for free.

COFFEE Coffee fuels some of the world's greatest innovations and that's no exception at RightsCon. Our coffee stations, open throughout the day, help drive collaboration and are spread around the venue, **making them ideal for sponsor visibility.**

WIFI The summit, especially in this year's hybrid format, could not take place without WiFi. Each and every participant will need these details to fully participate and this is your chance to be the name they rely on to connect. **Your support will be frequently acknowledged from the registration table to our conference map, event-wide signage, and more.**



See you at RightsCon Costa Rica!

From its long history of democratic stability to its strong record of promoting peace, press freedom, and environmental sustainability, **Costa Rica** is lighting the path to more open, inclusive, and connected digital spaces. Demonstrating global leadership in digital rights, earlier this year Costa Rica became the **first country to call for a global moratorium on spyware technology**, made publicly to the United Nations in Geneva.

It is also home to a wide range of indigenous communities and one of the most biodiverse environments in the world. In 2023, RightsCon will not only host our most ambitious program yet but will also bring to the fore much-needed conversations about **environmental justice and sustainability, indigenous rights, migration, and peacebuilding**.

After a much-anticipated return to in-person and to Latin America after RightsCon Rio de Janeiro in 2012, RightsCon Costa Rica will be **our first summit in Central America**. Across the Caribbean and the Americas, from Venezuela to Nicaragua to the United States and Canada, every key question at the intersection of human rights and technology is under debate and for many, it is becoming increasingly difficult to securely advance their work.

These problems are universal and interconnected. **Climate crisis** is here, and **instability, conflict, and authoritarianism are dismantling commitments to global cooperation**. The safety, security, and longevity of our communities – both online and off – depend on our ability to rise to the challenge.

How can we bridge boundaries and connect people from all cultures and contexts, especially those who are most marginalized? How do we respond to large-scale efforts to track, monitor, and surveil our behavior, and build human rights principles into our digital ecosystems? How do we collectively address the impact of technology on the environment? **Whether participants join us in-person or from wherever they are located, these and other questions need our collective attention.**

Preparation for RightsCon Costa Rica is already underway, as we collaborate with our team in Costa Rica and our local and regional partners, to provide a platform to discuss these issues, amplifying the voices of those at risk, and showcasing – in-person and online – the extraordinary strength and resiliency of the digital rights community across the Caribbean, the Americas, and the world.

We invite you to join us in this effort.

BROUGHT TO YOU BY **accessnow**

Access Now is a global non-profit organization that defends and extends the digital rights of users at risk around the world.

By combining direct technical support, comprehensive policy engagement, global advocacy, grassroots grantmaking, and convenings such as **RightsCon**, we fight for human rights in the digital age.

For more information on opportunities for sponsorship, please contact:
tanya@accessnow.org

For more information on opportunities for engagement, please contact:
rightscon@accessnow.org

For more information about RightsCon, please visit: **rightscon.org**
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